

THE QUIET CORNER'S
PUTNAM TRAVELER

15,000+ Copies Distributed Quarterly
Newspapers Are Mailed Directly to the Residents of Pomfret, Putnam and Woodstock,
Visitors, Visitor Centers, and Delivered to Area Businesses
in Northeastern Connecticut, Massachusetts and Rhode Island

PROMOTING LOCAL BUSINESS, COMMUNITY EVENTS & TOURISM!

Sponsorship Information

	<i>Width</i>		<i>Height</i>	<i>Rate*</i>
Full Page	9 3/4"	x	15 5/8"	\$1,000
Half Page Horizontal	9 3/4"	x	7 5/8"	760
Half Page Vertical	6 1/4"	x	10"	760
One Third Square	6 1/2"	x	7 5/8"	510
One Sixth Page Horizontal	6 1/2"	x	3 5/8"	260
One Sixth Page Vertical	3 1/8"	x	7 1/2"	260
One Twelfth Page	3 1/8"	x	3 5/8"	135

Ask about inserts available in the Putnam Traveler!

*Please submit all advertising digital files in; pdf, tiff or eps format (Mac compatible).
 All images must be linked to your file. A resolution of 300 dpi is recommended.

Design services are provided by Global Design & Publishing, LLC with the cost of initial design and layout included in our standard rates.
 An additional 20% fee will be charged for substantial design changes after initial layout and publication.

All advertising, calendar listings, and press releases should be sent by email to:
kelly@gdpublishing.com

Or mailed to: Putnam Traveler, 93 Munyan Road, Putnam, CT 06260

Phone: 860-963-0414 • Fax: 860-963-0087

In consideration of Publisher's acceptance of any advertising, the advertiser agrees to indemnify and hold Publisher harmless against any claims arising out of publication. Publisher reserves the right to not publish a publication if there are insufficient advertisements.

Publisher is not responsible for any errors or omissions in any advertisement once advertiser has signed the Insertion Order or Proof Approval.

Publisher is authorized to print the advertisement if payment is not received without the signed Insertion Order and Proof Approval.

All rights in editorial sent to Publisher will be treated as unconditionally assigned for the publication and copyright purposes and are subject to Publisher's unrestricted right to edit.

Upon acceptance of advertising, payment is due in full upon receipt of invoice, or Publisher may terminate our advertising agreement. There is a \$25.00 fee for all returned checks. Advertisers and their agencies have dual liability in the event of nonpayment. Interest of 1.5% per month (18% per year) will accrue on all balances 30 days past due. If an account is placed for collection, all collection charges and attorneys fees will be added to unpaid balance.

Issue Release: January • April • July • October

Advertising Deadline: December 10th • March 10th • June 10th • September 10th